

AT LOWER COST ...

**Build Stronger
WATERTIGHT
WALLS**

With

Easy Spread
THE MIRACLE IN MORTAR —

**THE MOST WORKABLE, WATERTIGHT
MORTAR EVER USED!**



Our Engineers Answer Your

What Is It?

In the days of early Roman civilization, cement as we know it today was unavailable. Mortar was made of lime, sand and a natural volcanic ash found near Pozzoli, Italy.

This volcanic ash would cause the lime to harden and gave the mortar great durability. Some of these structures, built centuries ago, are still in an excellent state of preservation.

Today, EASY SPRED, sand and Portland Cement make a mortar that works on the liberated free lime like the ancient volcanic ash and at the same time gives a very easy-working mortar.

(The modern Portland Cements, during hydration, liberate 15 to 20 lbs. of water-soluble free lime per bag.)

Why Is It Better?

MORE PLASTICITY. Masons say it makes mortar "spread like butter". It allows better trowelling, beds easily, and gives greater flow to the cross joints, which increases watertightness.

GREATER BOND. The bond is firm and permanent, because the high water retention means less crazing and dusting and no hair cracks in the joints. Tests reported by the ASTM show no loss in strength with pozzolanic mortars after 10 years (high lime mortars show appreciable loss of strength over a similar period). This mortar also gives higher compression and tensile strength than most known mortars.

COMPLETE WATERTIGHTNESS. The fine pozzolanic material, and the uniform joints it provides, insure more lasting protection against leaky masonry than any other known mortar material.

UNUSUAL WATER RETENTION. Mortar made with Easy Spred will stay in the box several hours without any additional tempering.

Questions About *Easy Spred*

THE MIRACLE IN MORTAR

How Will It Cut My Costs?

You will find you get greater yield from Easy Spred . . . there is less dropping, less waste. The mortar adheres to the trowel perfectly, and then to the brick, so the mason strikes up a clean joint. Less time is lost in tempering (the mixture goes longer without tempering than any other mortar). The savings in clean down costs will astound you.

Most mason and building contractors show savings up to 50% from use of Easy Spred.

TESTS MADE BY PITTSBURGH TESTING LABORATORY

COMPRESSIVE STRENGTH
PITTSBURGH TEST LAB. REPORT
#84550

MIX	DAYS	POUNDS PER SQ. IN.
3 SAND	7	1830
1 CEMENT		
1 EASY SPRED	28	3700
4 SAND	7	1510
1 CEMENT		
1 EASY SPRED	28	2865
5 SAND	7	1030
1 CEMENT		
1 EASY SPRED	28	1740
6 SAND	7	608
1 CEMENT		
1 EASY SPRED	28	1033

SHRINKAGE

The following tests made in accordance with ASTM Tentative Method C-157 54T for Volume Change of Cement Mortar and Concrete:

Mix 1-3.0

Volume Change (Shrinkage) at 7 days: 0.415%—at 28 days: 0.427%.

Mix 1-4.0

Volume Change (Shrinkage) at 7 days: 0.419%—at 28 days: 0.423%.

Mix 1-5.0

Volume Change (Shrinkage) at 7 days: 0.432%—at 28 days: 0.436%.

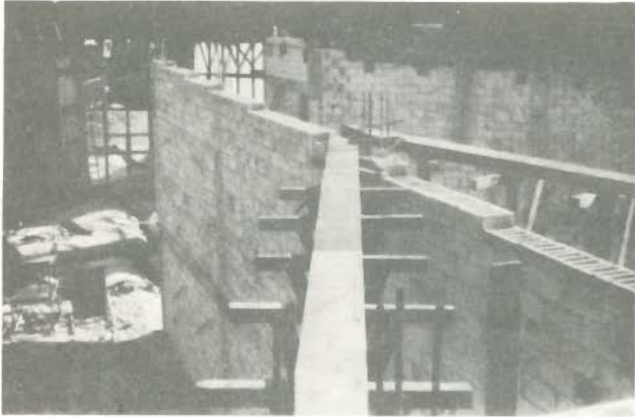
Mix 1-6.0

Volume Change (Shrinkage) at 7 days: 0.513%—at 28 days: 0.516%.

The above Mortar meets requirements of ASTM Specification for Mortar for Unit Masonry for compressive strength and water retention test for Type N. Mortar.

EASY SPRED INC.

P. O. BOX 455
PALMETTO, FLORIDA 33561



LECTURE HALL, MIAMI UNIVERSITY
General Contractor—Frank Rooney
Mason Contractor—Cook & Pruitt



LAND MARK HOTEL
Lido Beach, Sarasota, Florida
Builder—T. T. Watson, Inc.
Plastering Contractors — Adams & Kershner



FIRST FEDERAL BUILDING
Sarasota, Florida
Builder—Rappaport Const. Co. Inc.
Mason—Masonry Unlimited, Sarasota



SOUTH SIDE PRESBYTERIAN HOME
Bradenton, Fla.
Architect—Edward Dean Wyke
Builder—C. A. Friedland, Inc.
Tampa, Fla.

Easy Spred
THE MIRACLE IN MORTAR